



Elite
GOOD FOR YOU

*A Healthy Lifestyle begins with
our tasty line up*



BAKING



MILLING



CONVENIENCE



WELLNESS



INTERNATIONAL

BAKERY

CAKES

Divinely Rich Cakes



Product Name	Net Wt.
Plum Surprise	400g (0.88lb) & 800g (1.76lb)
Rich Plum	500g (1.1lb) & 1 kg (2.2lb)
Chocolate Plum	700g (1.54lb)
Fruit N Nut Cake	300g (0.66lb)

BAKERY

RUSK

Give your day a healthy and tasty start



Product Name	Net Wt.
Milk Rusk	200g (0.44lb), 270g & 480g (1.06lb)
Original Rusk	200g (0.44lb) & 480g (1.06lb)
Sooji Elaichi Rusk	200g (0.44lb) & 480g (1.06lb)
Cake Rusk	300g (0.66lb)

BAKERY

BISCOTTI

Give your day a healthy and tasty start



Product Name	Net Wt.
Almond Biscotti	300g (0.66lb)
Choco Biscotti	300g (0.66lb)

MILLING

WHEAT FLOUR

Soft & Tasty Chapatti



Product Name	Net Wt.
Chakki Atta	1kg (2.2lb), 2kg, 5kg, 10kg, 10lb & 20lb
Multigrain Atta	1kg (2.2lb) & 10lb
Atta Plus Oats	1kg (2.2lb) & 10lb
Supreme Atta	20 lb
Chapatti Mix	1kg & 5kg

MILLING

FLOUR

Fresh & Pure



Product Name

Net Wt.

Maida

1kg (2.2lb)

Besan

500g & 1kg (2.2lb)

Roasted Sooji

500g & 1kg

MILLING

STAPLES AND SPECIALITY FLOUR

Fresh & Pure



Product Name	Net Wt.
Broken Wheat (Dhaliya)	500g & 1kg (2.2lb)
Samba Broken Wheat	500g
Rice Flakes (White)	500g
Idli Rava	1 kg (2.2lb)
Matta Broken Rice	500g

MILLING

RICE

Fresh & Pure



Product Name	Net Wt.
Matta Rice (Long & Short)	5kg, 10kg (22.05 lb) & 25kg
Ponni Rice	25kg & 8 lb
Idli Rice	10kg (22.05 lb), 25kg & 8 lb
Sona Masuri Rice	20 lb

CONVENIENCE

PODI

Authentic homemade taste



Product Name

Net Wt.

Rice Puttupodi

1 kg (2.2 lb)

Wheat Puttupodi

1 kg (2.2 lb)

Chamba Puttupodi

1 kg (2.2 lb)

Ragi Puttupodi

1 kg (2.2 lb)

CONVENIENCE

PODI

Authentic homemade taste



Product Name

Net Wt.

Rice Powder

1kg (2.2 lb)

Roasted Ragi Powder

500g & 2.2 lb

Roasted Pathiripodi

1kg (2.2 lb)

Idiyappam Podi

1kg (2.2 lb)

CONVENIENCE

ETHNIC MIXES

Authentic homemade taste



Product Name	Net Wt.
Easy Palappam Mix	1 kg (2.2 lb)
Instant Upma Mix	500g & 1kg (2.2 lb)
Idli Mix	1kg (2.2 lb)
Dosa Mix	1kg (2.2 lb)
Instant Rava Idli Mix	1kg (2.2 lb)
Instant Palada Payasam Mix	200g (0.44lb)
Instant Vermicelli Payasam Mix	200g (0.44lb)

All purpose healthy cooking oil



Product Name

Net Wt.

Rice Bran Oil

700 ml (25 Fl) &
1.8 L (61 Fl)